

# Win an iPod!!

All you have to do is take 2 minutes to complete the enclosed quick survey to go into the draw to win an ipod.



## ALLWAYS DIVE EXPEDITIONS

DREAM DIVE HOLIDAYS...MADE EASY

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The focus of Allways Dive Expeditions team is to deliver the very best service to all of our clients. This includes our commitment to be able to recommend the most up to date information on our exciting dive destinations. What we need to be certain of is that we understand your needs and to assist in this regard we request your support in completing this short survey. It shouldn't take too much of your valuable time and we will certainly be appreciative of your assistance. Remember every completed survey goes into the draw to **win an iPod**. Winner will be notified by mail and mentioned in our next newsletter.

### Please select the most appropriate answer:

What currently drives your decision making process in selecting your dive travel wholesaler?

- Service Levels
- Loyalty
- Price
- Frequency Sales calls/Follow Up
- Educationals

How many overseas group trips do you plan to take next year?

- None
- One-Two
- Three-Four
- Five+

What would hold you back from accepting an offer to attend an educational?

- Time of year/advise best time\_\_\_\_\_
- Cost
- Cant afford time out of office
- Not interested in destination offered
- Not enough advance notice

How would you rate your current dive wholesale staff?

- Friendly and helpful
- Average
- Varies
- Poor service

How do you currently book your overseas group travel?

- Allways Dive Expeditions
- Internet
- Retail Travel Agent
- Another dive wholesaler
- Don't offer overseas group travel

How many people do you take on average per trip?

- 0-6
- 7-10
- 11-17
- 18+

How can your wholesaler assist further in growing your business?

- Regular Newsletters/Updates
- Increased sales calls
- Travel information evenings
- Improved marketing:\_\_\_\_\_
- Other: \_\_\_\_\_

If there is one area your dive travel wholesaler can improve their service, what area would it be?

- Turn around time of quotes
- Competitive Pricing
- Promotional material
- Knowledge of staff
- Increased communication
- Accuracy

**List Your Three Favourite Dive Destinations:**

1 \_\_\_\_\_  
2 \_\_\_\_\_  
3 \_\_\_\_\_

**List Your "Wishlist" of Top Four Overseas Dive Destinations That You Have Yet To Visit:**

1 \_\_\_\_\_  
2 \_\_\_\_\_  
3 \_\_\_\_\_  
4 \_\_\_\_\_

**Dive Shop Details:**

Name	_____	Dive Shop	_____
Email	_____	Phone	_____
Postal Address	_____		

*Thank you for your participation!*